

Student Name: _____

ID #: _____

Advisor: _____

MINOR: _____

B.A. in Communications (Public Relations)

Class	Course	Credits	Term	Grade	Comments
<i>General Education Requirements</i>					
I. Communication					
ENGL 101 or HONS 101		3			
ENGL 102		3			
SPCH 201		3			
II. Mathematics, Logic & Natural Sciences					
MATH 102, 120, 121, or 122		3			
Natural Science w/ lab ¹		4			
Math, Logic, or Natural Science ²		3			
III. Information Technology					
CSCI 138, 150; DGST 101; INFO 101, 102; MUSC 162		3			
IV. Fine Arts, Humanities & History					
AFAM 204; ARTH 101, 105, 106; MUSC 110, 140; THEA 161, 170		3			
HIST 101, 102, 105, or 106		3			
Additional Fine Arts/History course ³		3			
V. Foreign Language and Culture <i>(Students placing into 102 or higher fulfill this requirement; additional hours Section VII)</i>					
ASLG 101; CHIN 101; FREN 101; GERM 101; HONS 250, 350; SPAN 101		3			
VI. Social & Behavioral Sciences					
Social Science ⁴		3			
Social Science ⁴		3			
VII. General Education Electives					
Gen Ed elective ⁵		3			
<i>Major Requirements</i>					
A. Major Requirements <i>(Minimum grade of "C" required)</i>					
SPCH 301: Theo/Prin Human Comm		3			
SPCH 333: Advanced Public Speaking		3			
JOUR 305: Mass Comm Theory		3			
COMM 375: Comm Research Methods		3			

¹ ASTR 111/L; BIOL 101/L, 102/L, 110/L, 143/L, 220/L, 244/L, 250/L; CHEM 101/L, 106/L, 109/L, 111/L, 112/L; GEOL 101/L, 102/L, 103/L; PHYS 101/L, 201/L, 202/L, 211/L, 212/L

² Any course listed in Section II or ASTR 111; BIOL 206, 240, 260, 270; CHEM 106; ECON 291; GEOG 201, 202; GEOL 104, 120; HONS 121; LOGC 205, 207; MATH 126, 127, 141, 142, 202, 231; PHYS 101; PSYC 225; SOCY 201

³ Any course listed in Section IV or AMST 101, 102; ENGL 208, 250, 252, 275, 279, 280, 283, 289, 290, 291; FILM 240; PHIL 102, 211; RELG 103; SOST 201

⁴ AFAM 201; ANTH 102; ECON 221, 222; GEOG 101, 103; HONS 122, 201, 301; POLI 101, 320; PSYC 101; SOCY 101; WGST 101

⁵ Any course from any section above or ASLG 102; CHIN 102; FREN 102; GERM 102; SPAN 102; LIBR 201

Class	Course	Credits	Term	Grade	Comments
B. Public Relations Concentration Courses (Minimum grade of "C" required)					
<i>NOTE: COMM 399 may be taken twice with appropriate consent to fulfill additional course categories</i>					
Public Relations Core					
JOUR 201: Survey of Mass Comm		3			
JOUR 303: Law & Ethics Mass Media		3			
JOUR 328: Fund. of Public Relations		3			
JOUR 350: Social & Emerging Media		3			
JOUR 428: Public Relations Camp.		3			
Media History & Theory					
JOUR 302, 310, 348, 450, 480; POLI 365; SPCH 312; any approved 300-level+ FILM or SPCH course; JOUR 398 or SPCH 398 if appropriate		3			
Professional Options					
COMM 399; FILM 326, 426; JOUR 304, 330, 333, 335, 349, 360, 429, 430; MKTG 350 or any MKTG with 350 as prereq; SPCH 448 or PSYC 311; JOUR 398 or SPCH 398 if appropriate		3			
Additional course from above categories or any 300-level+ SPCH course		3			
Additional course from above categories or any 300-level+ SPCH course		3			
C. Cognate OR Minor (Students choose EITHER a cognate OR a minor with advisor approval – Min. grade of "C" required)					
IF COGNATE (12 hours):					
Cognate course		3			
Cognate course		3			
Cognate course		3			
Cognate course		3			
IF MINOR (18-21 hours):					
Minor course		3			
Minor course		3			
Minor course		3			
Minor course		3			
Minor course		3			
Minor course		3			
Minor course		3			
D. Electives (sufficient to reach 120 hours – will vary but approx. 23 hrs for cognate option and 14-17 hrs for minor option)					
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
E. Senior Seminar (Minimum grade of "C" required)					
COMM 490		3			
TOTAL CREDITS REQUIRED		120			