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EDUCATION

- 08/2019 - Present Doctor of Philosophy in Hospitality Management, University of South Carolina, USA.
09/2013 - 06/2016 M.S. in Tourism and Hospitality Management, Xiamen University, China.
09/2009 - 06/2013 B.S. in Tourism Management, Shandong University, China.

RESEARCH INTERESTS

Destination marketing Tourism Photography Tourism Economics

PUBLICATIONS

- Zou, Y. G., Meng, F., Li, N. Q., & Pu, E. L. (2020). Ethnic minority cultural festival experience: Visitor–environment fit, cultural contact, and behavioral intention. *Tourism Economics*, 1354816620966404.
Zhou, B. & Li, N. Q. (2018). The impact of high-speed trains on regional tourism economies: Empirical evidence from China. *Tourism Economics*, 24(2), 187-203.
Zhou, B. & Li, N. Q. (2018). *The impact of high-speed trains on regional tourism economies: Empirical evidence from China* [M]. Xiamen: Xiamen University Press. ISBN 978-7-5615-6914-6 (in Chinese).
Zhou, B., Qu, H. L., & Li, N. Q. (2016). Attraction agglomeration and destination appeal. *Tourism Economics*, 22(6), 1245-1260.
Zhou, B., Qu, H. L., & Li, N. Q. (2016). How tourist attraction agglomeration affects a regional tourism economy. *Tourism Analysis*, 21(6), 603-616.

CONFERENCES & AWARDS

- Li, N. Q., Meng, F., Zhang, X. N., So, K. K. F., & Hudson, S. (2020, January). Why retirees migrate: Application of importance – performance and gap analyses of retirement needs and destination image. *The 25th Annual Graduate Education and Graduate Student Research Conference*, Las Vegas, USA. **Best Paper Nomination.**
Zhou, B. & Li, N. Q. (2016, June). The impact of high-speed trains on regional tourism economies: Empirical evidence from China. *The 22nd Asia Pacific Tourism Association Conference*, Beijing, China. **The Best Paper Award.**

WORKING EXPERIENCES

- 07/2016 - 04/2018 **Management Trainee** in Poly Hotel Management Co., Ltd. China.
 Assistant Manager in Marketing & Communications, InterContinental Guangzhou.
08/2018 - 07/2019 **Instructor** in Tourism and Hospitality Department, Hunan College for Preschool Education, China.