

Sali Li

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University of South Carolina
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Academic Experience

2013—Present Associate Professor, Sonoco International Business Department, Moore School of Business, University of South Carolina

2007—2013 Assistant Professor of Management, Lubar School of Business, University of Wisconsin—Milwaukee

Education

Ph.D. 2007
International Business & Strategic Management
University of Utah, Salt Lake City, UT

Master of Diplomacy and International Commerce
University of Kentucky, Lexington, KY

Bachelor of Laws in Maritime
Dalian Maritime University, Dalian, Liaoning, P. R. China

Publications and Accepted Papers (*publication since joining USC)

- *Wassmer, U., Li, S., & Madhok, A. 2015. Resource ambidexterity through alliance portfolios and firm performance. Forthcoming at **Strategic Management Journal**.
- *Xia, J., Wang, Y., Lin, Y., Yang, H., & Li, S. 2015. Alliance formation in the midst of market and network: Insights from resource dependence and network perspectives. Forthcoming at **Journal of Management**.
- *Chen, R., Cui, L., Li, S. & Rolfe, R. 2015. Institutional change and firms' entry mode in Africa. **Academy of Management Best Paper Proceedings**, IM Division.
- *Bailey, N. & Li, S. 2015. Cross-national distance and FDI: The moderating role of consumer demand. forthcoming at **Journal of International Management**.
- *Almeida, P., Phene, A., & Li, S. 2014. The influence of ethnic community knowledge on Indian inventor innovativeness. **Organization Science**, 26: 198–217.
- *Xia, J., Jiang, M., Li, S., & Aulakh, P. 2014 Practice standardization in cross-border activities of multinational corporations: A resource dependence perspective. **Management International Review**, 54: 707-734.
- *Priem, R., Butler, J., & Li, S. 2013. Toward reimagining strategy research: Retrospection and prospectation on the 2011 AMR decade award article. **Academy of Management Review**, 38:4 471-489.
- *Aulakh, P., Jiang, M., & Li, S. 2013. The dilemma of exclusive rights in international licensing: Balancing adverse selection and moral hazards. **Journal of International Business Studies**,

44: 699-718.

- *Tong, T. & Li, S. 2013. The assignment of call option rights between partners in international joint ventures. **Strategic Management Journal**, 34: 1232-1242.
- Hou, W., Li, S., & Priem, R. 2013. Do CEOs matter? A study of equity ownership in international joint ventures. **Journal of International Management**, 19: 138-151.
- Wu, J., Li, S., & Li, Z. 2013. The contingent value of CEO political connections: A study on IPO performance in China. **Asia Pacific Journal of Management**, 30: 1087-1114.
- Xia, J. & Li, S. 2013. The divestiture of acquired subunits: A resource dependence approach. **Strategic Management Journal**, 34:131-148.
- Priem, R., Li, S., & Carr, J. 2012. Insights and new directions from demand side approaches to strategy, innovation and entrepreneurship research. **Journal of Management**, special review issue, 38: 346-374.
- Jiang, C., Yang, Q., Li, S., & Wang, Y. 2011. How intangible resources matter for firm performance in emerging economies? An investigation of geographic agglomeration effect in China. **Journal of International Management**, 17: 291-302.
- Li, S. & Tallman, S. 2011. MNC strategies, exogenous shocks, and performance outcomes. **Strategic Management Journal**, 32: 1119–1127.
- Priem, R., Walters, B., Li, S. 2011. Decisions, decisions! How judgment policy studies can integrate macro and micro domains in management research. **Journal of Management** special issue on Walking New Avenues in Management Research Methods and Theories: Bridging Micro and Macro Domains, 37: 553-580.
- Madhok, A., Li, S., & Priem, R. 2010. The resource-based view revisited: Comparative firm advantage, willingness-based isolating mechanisms and competitive heterogeneity. **European Management Review**, 7: 91–100.
- Li, S., Schulze, B., Li, Z. 2009. Plunging into the sea, again? A study of serial entrepreneurship in China. **Asia Pacific Journal of Management**, 4: 667-680.
- Ferreira, M., Li, S., Lopes, M. & Serra, F. 2007. Cross-border acquisitions of foreign firms in Portugal and of Portuguese firms abroad: Exploration and exploitation through acquisitions. **Global Economics and Management Review**, 7: 125-147.
- Li, S., Madhok, A., Plaschka, G., & Verma, R. 2006. Supplier switching inertia and competitive asymmetry: A demand side perspective. **Decision Sciences**, 37: 547-576.
- Li, S. & Tallman, S. 2006. The effects of knowledge strategy and international diversity on MNEs' performance after the shock of Sep 11th attacks. **Academy of Management Best Paper Proceedings**, IM: M1-6.
- Li, S., Tallman, S., & Ferreira, M. 2005. Developing the eclectic paradigm as a model of global strategy: An application to the impact of the Sep 11 terrorist attacks on MNE performance levels. **Journal of International Management**, 11: 479-496.
- Li, S. 2001. The development of Chinese logistics in the new economy. **Commerce Research**, 5: 147-149. (in Chinese).

Book Chapters

Priem, R. & Li, S. 2013. Demand for innovation. In Palgrave Encyclopedia of Strategic Management, D. Teece & M. Augier (Eds.), Palgrave.

Under Review and Conditional Acceptance

Chen, R., Cui, L., Li, S. & Rolfe, R. 2015. Institutional change and firms' entry mode in Africa. Reject and Resubmit at Strategic Management Journal.

Jia, L., Li, S., Tallman, S., & Zheng, Y. 2015. Government architectural knowledge and township clusters in China. Reject and Resubmit at Strategic Management Journal.

Jia, L., Li, S., Tallman, S., & Zheng, Y. 2015. Agglomeration and inter-firm competition and cooperation: A study of Chinese township clusters. Invited for R&R at Global Strategy Journal.

Yi, J., Murphree, M., Li, S., 2015. The more the merrier? Government R&D subsidies and firm innovation performance. Under review at Strategic Management Journal.

Working Papers

When money can't buy everything: A study of multi-bidding cross-border acquisitions. With Shaheer, N. & Zheng, Y. Targeting Strategic Management Journal.

Knowledge leveraging in the MNC: A study of subsidiary-headquarters innovation collaboration. With Phene, A. Targeting Journal of International Business Studies.

Li, S., Priem, R., & Verona, G. 2015. What drives demand-pull innovations? An empirical investigation in the computer hardware industry. Targeting Research Policy.

Conference and Invited Presentation

Shaheer, N. & Li, S., Zheng, Y. When money can't buy everything: A study of multiple bidders cross border acquisitions. Strategic Management Society Annual Conference, Denver, CO, 2015.

Phene, A., & Li, S. Knowledge leveraging in the MNC: A study of subsidiary-headquarters innovation collaboration. Academy of Management Annual Conference, Vancouver, Canada, 2015.

Chen, R., Cui, L., Li, S. & Rolfe, R. Institutional change and firms' entry mode in Africa.

- Selected for the Best Paper Proceedings and winner of the GWU-CIBER Best Paper Award on Emerging Markets at Academy of Management Annual Conference, Vancouver, Canada, 2015.
- Dalian University of Technology, Oct, 2014.

Li, S. Township clusters in China: An application of qualitative comparative analysis. Keynote speaker at the 6th China Management Case Academic Annual Conference, Xi'an, China. April 24, 2015.

Jia, L., Li, S., Tallman, S., & Zheng, Y. Agglomeration and inter-firm competition and cooperation: a study of Chinese township clusters.

- The 5th Strategy symposium on emerging markets, University of Rice, 2015.

- Strategic Management Society Annual Conference, Madrid, Spain, 2014.
 - University of International Business and Economics, Jun, 2013.
 - Academy of Management Annual Conference, Orlando, FL, 2013.
- Wassmer, U. & Li, S. Network resource accumulation strategies, environmental uncertainty, and performance.
- Peking University, May, 2015.
 - Xi'an Jiaotong University, Apr, 2015.
 - HSBS School of Business, Peking University-Shenzhen, Jun, 2014.
 - Strategic Management Society Annual Conference, Prague, Czech Republic. Nominated for the Best Conference Paper (out of 1200 submissions), 2012.
 - Strategic Management Society Annual Conference, Roma, Italy, 2010.
- Chen, V., Hobdari, B., Li, S. Aliens on top: Regulatory uncertainty and foreign board members. Strategic Management Society Conference, Sydney, Australia, 2014.
- Cui, L., Li, S., & Liu, H. From domestic IPO to venturing overseas by entrepreneurial start-ups: A change-based momentum perspective. Strategic Management Society Annual Conference, Madrid, Spain, 2014.
- Xia, J., Jiang, M., Li, S., & Aulakh, P. Practice standardization in cross-border activities of multinational corporations: A resource dependence perspective.
- Academy of International Business Annual Conference, Washington, D.C., 2012.
 - Academy of Management Annual Conference, Boston, MA, 2012.
 - Tsinghua University, Jun, 2012.
 - Nanjing University, Jun, 2012.
- Bailey, N. & Li, S. Cross-national distance and FDI: The moderating role of consumer demand. Academy of Management Annual Conference, Philadelphia, PA, 2014.
- Hou, W., Li, S., Wu., J., & Wang, Y. CEO Duality in IPO Firms in China: the reconciliation of agency theory and stewardship theory.
- Academy of International Business Annual Conference, Vancouver, CA, 2014.
 - International Association for Chinese Management Research Conference, Beijing, China, 2014.
- Almeida, P., Phene, A., & Li, S. The influence of ethnic community knowledge on Indian inventor innovativeness.
- Academy of Management Annual Conference, Chicago, IL, 2009.
 - Academy of Management Annual Conference, Anaheim, CA, 2008.
 - Academy of International Business Annual Conference, Beijing, China, 2006.
 - Strategic Management Society Annual Conference, Orlando, FL, 2005.
- Priem, R. & Li, S. A Normative Perspective on the Boundaries of Strategic Management. Academy of Management Annual Conference, Montreal, Quebec, 2010.
- Aulakh, P., Jiang, M., & Li, S. The dilemma of exclusive rights in international licensing: Balancing adverse selection and moral hazards.
- Ivey Business School, Western University, Dec, 2012.
 - Australian National University, 2011.

- Academy of Management Annual Conference, Montreal, Quebec, 2010.
 - Academy of International Business Annual Conference, Rio, Brazil, 2010.
 - Strategic Management Society Annual Conference, Washington, D.C., 2009.
- Tong, T. & Li, S. The assignment of call option rights between partners in international joint ventures.
- Marquette University, March, 2010.
 - Academy of Management Annual Conference, Chicago, IL, 2009.
 - Academy of International Business Annual Conference, San Diego, CA, 2009.
 - Peking University, Jun, 2009.
- Li, S. Priem, R., & Verona, G. What drives demand-pull innovations? An empirical investigation in the computer hardware industry.
- Academy of Management Annual Conference, Boston, MA, 2012.
 - Conference of New Frontiers in the Economics and Management of Innovation, University Bocconi, Italy, 2012.
- Lewis, T., Wu, J., & Li, S. Time is money? The effects of CEO political connections on Chinese firms' time to IPO.
- International Association for Chinese Management Research Conference, Hong Kong, China, 2012.
 - Academy of Management Annual Conference, San Antonio, TX, 2011.
- Jiang, C., Yang, Q., Li, S., & Wang, Y. How intangible resources matter for firm performance in emerging economies? An investigation of geographic agglomeration effect in China.
- Academy of Management Annual Conference, Chicago, IL, 2009.
 - Academy of International Business Annual Conference, San Diego, CA, 2009.
- Levitas, E., Goranova, M., & Li, S. 'Expert' blockholders and firm innovation: A study of the U.S. biotech industry.
- The 21st Century Corporate Governance: Scholarship Meets Practice Conference, San Diego, CA, 2011.
 - Academy of Management Annual Conference, Anaheim, CA, 2008.
- Li, S. & Tallman, S. MNC strategy, exogenous shock, and performance outcomes.
- The Fifth Annual Journal of International Business Studies Conference on Emerging Research Frontiers in International Business, Miami, FL, 2007.
 - Selected for the Best Paper Proceedings at Academy of Management Annual Conference, Atlanta, GA, 2006.
 - Academy of International Business Annual Conference, Quebec city, Canada, 2005.
- Yao, B. & Li, S. The application and development of business model innovation in China. International Association for Chinese Management Research Conference, Shanghai, China, 2010.
- Li, S., Schulze, B., Li, Z. Plunging into the sea, again? A study of serial entrepreneurship in China.
- Academy of Management Annual Conference, Atlanta, GA, 2006.
 - Academy of International Business Annual Conference, Beijing, China, 2006.

- Li, S. The art of exclusion: Explaining the approaches in resource abandonment.
- Academy of Management Annual Conference, Anaheim, CA, 2008.
 - Strategic Management Society Annual Conference, Vienna, Austria, 2006.
- Li, S., Phene, A., & Nile, H. Prune to grow: The role of abandonment in technological resource creation.
- Strategic Management Society Annual Conference, San Diego, CA, 2007.
 - Academy of Management Annual Conference, Philadelphia, PA, 2007.
- Ferreira, M., Li, S., Lopes, M. & Serra, F. Cross-border acquisitions of foreign firms in Portugal and of Portuguese firms abroad: Exploration and exploitation through acquisitions. Western Academy of Management, Las Vegas, NV, 2005.
- Li, S. & Hesterly, W. Real option or real 'option trap'? Examining the effects of real option reasoning in patent abandonment timing. Academy of Management Annual Conference, Atlanta, GA, 2006.
- Li, S. Resource Abandonment and Real Options: A Study of Patent Abandonment.
- City University of Hong Kong, Dec, 2006.
 - Northeastern University, Oct, 2006.
 - Schulich Business School, York University, Dec, 2005.
- Li, S., Madhok, A., Plaschka, G., & Verma, R. Supplier switching inertia and competitive asymmetry: A demand side perspective. Annual Decisions Science Institute Conference, San Francisco, CA, 2005.
- Li, S. Can internal hybrids rule over the hierarchy? A study on the boundaries of internal hybrids. Academy of Management Annual Conference, Honolulu, HI, 2005.
- Li, S., Tallman, S., & Ferreira, M. Developing the eclectic paradigm as a model of global strategy: An application to the impact of the Sep 11 terrorist attacks on MNE performance levels. The 6th Annual International Business Research Forum (Global Security Risks and International Competitiveness) in Temple University, Philadelphia, PA, 2005.

Teaching Experience & Awards (* since joining USC)

Awards

Gold Star Teacher Award (student rated), University of Wisconsin-Milwaukee: MBA Spring 2009, MBA Spring 2011, Undergraduate Spring 2013.

Doctoral Student Teaching Excellence Award of David Eccles School of Business, University of Utah, 2005

Doctoral Student Teaching Award of Management Department, University of Utah, 2005

***Spring 2015**

Cross-Cultural Behavior and Negotiations (IBUS 423) – 4.51/5.0–25 students enrolled

***Summer 2014**

Global Strategic Management (DMSB 711) – 4.61/5.0–34 students enrolled

***Spring 2014**

International Business Negotiations (IBUS 734) – 4.5/5.0–46 students enrolled

Cross-Cultural Behavior and Negotiations (IBUS 423) – 4.45/5.0–13 students enrolled

***Fall 2013**

Global Strategic Management (DMSB 711) – 4.48/5.0–27 students enrolled

Summer 2013

Cross-cultural Management, University of International Business and Economics, Beijing.

Spring 2013

Managing and Negotiating Across Cultures (BM 723) – 4.7/5.0 –24 students enrolled

Cross-Cultural Management (BA 541/Global 541) – 4.9/5.0 –37 students enrolled

Fall 2012

International Business (BA 496-1) – 4.42/5.0 –45 students enrolled

Cross-Cultural Management (BA 541/Global 541) – 4.66/5.0–43 students enrolled

Summer 2012

Global strategy, Ph.D. seminar, University of International Business and Economics, Beijing.

Spring 2012

Managing and Negotiating Across Cultures (BM 723) – 4.42/5.0 –22 students enrolled

Cross-Cultural Management (BA 541/Global 541) – 4.58/5.0–44 students enrolled

Independent study (BA 999): Strategic management research by Kevin Walsh.

Fall 2011

International Business (BA 496-2)– 4.63/5.0 – 45 students enrolled

Cross-Cultural Management (BA 541/Global 541)– 4.72/5.0 – 45 students enrolled

Summer 2011

Study Abroad Program: China and the New World Economy (BA 298/498/726) –12 students enrolled

Global strategy, Ph.D. seminar, University of International Business and Economics, Beijing.

Spring 2011

Managing and Negotiating Across Cultures (BM 723) – 4.91/5.0 –14 students enrolled

International Business (BA 496-2) – 4.27/5.0–46 students enrolled

Independent study (BA 999): International business research by Liu, Yanxin.

Fall 2010

International Business (BA 496-2) – 4.77/5.0 – 47 students enrolled

Cross-Cultural Management (BA 541/Global 541) – 4.59/5.0 – 49 students enrolled

Independent study (BA 999): Strategic management research by Tony Lewis.

Independent study (BA 999): International strategy research by Sashi Sekhar.

Spring 2010

Managing and Negotiating Across Cultures (BM 723) – 4.47/5.0 –22 students enrolled

International Business (BA 496-2) – 4.66/5.0–50 students enrolled

Independent study (BA 999): International business research by Xiao, Hui.

Fall 2009

International Business (BA 496-4) – 4.72/5.0 – 46 students enrolled

Cross-Cultural Management (BA 541/Global 541) – 4/5.0 – 42 students enrolled

Independent study (BA 499): International Marketing Internship-A.O. Smith China by Ervin, Sheila.

Summer 2009

Study Abroad Program: China and the New World Economy (BA 298/498/726), University of

Wisconsin-Milwaukee –12 students enrolled

Spring 2009

Managing and Negotiating Across Cultures (BM 723) – 4.80/5.0 – 16 students enrolled

International Business (BA 496-2) – 4.76/5.0 – 45 students enrolled

Fall 2008

International Business (BA 496-4) undergraduate core – 40 students enrolled

Cross-Cultural Management (BA 541/Global 541) – 4.58/5.0 –50 students enrolled

Summer 2008

Independent Study (BA799): Cognizant Consulting Group – Moving up the Services Value Chain by Gangalam.

Spring 2008

Managing and Negotiating Across Cultures (BM 723) MBA, University of Wisconsin-Milwaukee – 4.43/5.0 – 25 students enrolled

International Business (BA 496-2) – 4.23/5.0 – 49 students enrolled

Fall 2007

International Business (BA 496-3) undergraduate core, University of Wisconsin-Milwaukee – 4.60/5.0 – 43 students enrolled

Cross-Cultural Management (BA 495/Global 411) undergraduate elective, University of Wisconsin-Milwaukee – 4.59/5.0 – 34 students enrolled

Summer 2005

Advanced Strategic Management (MGT 5700) undergraduate core, University of Utah – 5.34/6.0 –60 students enrolled

Academic Honors, Grants and Fellowships (*since joining USC)

* National Natural Science Foundation of China, “The inter-firm knowledge exchanges in Chinese industrial clusters” (Co-PI with Shuyang You, RMB 180,000).

*Center for International Business Education and Research (\$8,000) (Co-PI with Rolfe), Moore School of Business, 2015.

*Wang Initiative Research Grant (\$30,000) (Co-PI with Murphree), Moore School of Business, 2015.

*Center for International Business Education and Research (\$6,000), Moore School of Business, 2014.

The Roger L. Fitzsimonds Scholarly Achievement Award for Junior Faculty (\$5,000), 2012 (one awarded to Lubar Business School faculty per year)

Faculty Research Grants (\$5000) Lubar School of Business, 2008-2009.

Graduate Research Fellow (\$12,000), University of Utah, 2006.

Academy of Management 2005 Scholarship Funds

University of Utah Travel Award 2004-2005 2005-2006

Graduate Assistant Scholarship of University of Kentucky

International Affairs Scholarship of University of Kentucky

Gifted Student of Dalian Maritime University

Academic Excellence Scholarship of Dalian Maritime University

Professional Development

PDIB Africa May 2014 –South Africa, Mozambique, and Swaziland.
Symposium for Entrepreneurship Educators, Babson College, Boston, MA, 2012.
PDIB India Jan 2011 - Mumbai and Bangalore, India
Academy of Management IM New Faculty Consortium, Anaheim, CA, 2008.
Teaching Business Ethics Seminar, AACSB International Seminars, Chicago, IL, 2008.
The CIBER Global Seminars, Memphis, TN, 2007.
SMS PhD workshop, Vienna, Austria. 2006.
Academy of Management BPS Doctoral Consortium, Atlanta, Georgia, 2006.
Academy of International Business Doctoral Consortium, Beijing, China, 2006.
The second annual JIBS/AIB paper development workshop, Quebec, Canada, July 2005.
New Doctoral Student Consortium Academy of Management, New Orleans, August 2004.
Strategy Winter Conference, 2003, 2004, BYU-The University of Utah, USA.
“Modeling-as-theorizing” workshop by David Whetten, University of Utah, 2004.

Professional Service

External Dissertation Examiner for Peking University, Australian National University, 2015.
Panelist, The 3rd Chinese Management Scholars Workshop, Tianjin, China.2015.
Panelist, Meet the editors. Representing Journal of International Management. Strategic Management Society, Sydney, Australia. 2014.
Guest Editor of Special Issue of Political Connections in Global Competition at Global Strategy Journal.
Editorial Board, Journal of Business Research, 2016-present.
Editorial Board, Global Strategy Journal, 2015-present.
Editorial Board, Management and Organization Review, 2015-present.
Editorial Board, Long Range Planning, 2014-present.
Editorial Board, Asia Pacific Journal of Management, 2014-present.
Editorial Board, Journal of International Management, 2011-present.
Editorial Board, Journal of Management, 2011-present.
Ad-hoc Reviewer, Strategic Organization, 2016-present.
Ad-hoc Reviewer, Journal of World Business, 2013-present.
Ad-hoc Reviewer, Cuadernos de Economía y Dirección de la Empresa, 2012.
Ad-hoc Reviewer, Strategic Management Journal, 2011-present.
Ad-hoc Reviewer, Journal of Management Studies, 2010-present.
Ad-hoc Reviewer, Chinese Management Studies, 2010-present.
Ad-hoc Reviewer, Journal of Management, 2009-2011.
Ad-hoc Reviewer, Journal of International Management, 2005-present.
Ad-hoc Reviewer, Asia Pacific Journal of Management, 2008-present.
Reviewer for the Academy of International Business, SE division, 2004.
Reviewer for the Academy of Management, 2005-present.
Reviewer for the Western Academy of Management, 2005, 2006.

Reviewer for the Academy of International Business, 2005-present.

Discussant for the AIB-SE, Knoxville, TN, 2004.

Coordinator of the pre-AOM PhD student conference at the Management Department, David Eccles School of Business, 2005, 2006.

Serve on the Management Department Student Advisory Committee, David Eccles School of Business, 2006.

University Service (*since joining USC)

*UG Scholastic Standards and Petitions, Darla Moore School of Business, 2013-present.

*Wang China Initiative Committee, International Business Department, Darla Moore School of Business, 2014-present.

*DBA Committee with Renmin, International Business Department, Darla Moore School of Business, 2015-present.

* Mentoring for First Year Carolina Scholars, University of South Carolina, 2014-present.

Ph.D. Dissertation Committee—*Nick Bailey (International Business, Moore School of Business, placed at Northern Iowa University), Wanrong Hou (placed at University of Texas-Pan American), Paul Forshey (placed at High Point University), Yu-Ping Chen (placed at Concordia University, Montreal), Tony Lewis (placed at California Maritime Academy), Matthias Bollmus, (placed at Carroll University) Management, Lubar School of Business, University of Wisconsin-Milwaukee.

Ph.D. Prelim Examination Committee—Wanrong Hou, Tony Lewis, Yanxin Liu, Sashi Sekhar Management, Lubar School of Business, University of Wisconsin-Milwaukee, Fall 2010, 2012.

Faculty Advisor of Chinese Student & Scholar Association at University of Wisconsin-Milwaukee, Fall 2010-Spring 2013.

- Outstanding Student Organization of University of Wisconsin-Milwaukee, 2011-2012.

Undergraduate Overseas Research Award Selection Committee, Center of International Education, University of Wisconsin-Milwaukee, Spring 2008–Fall 2011.

Committee on MBA program, Lubar School of Business, University of Wisconsin-Milwaukee, Fall 2011-Spring 2013.

Committee on Undergraduate scholarship, Lubar School of Business, University of Wisconsin-Milwaukee, Summer 2009-Spring 2011.

Committee on Collegiality, Lubar School of Business, University of Wisconsin-Milwaukee, 2008 – Spring 2009.

Master Comprehensive Examination Committee—Clare Olson, Department of Communication, University of Wisconsin-Milwaukee (cross-cultural communication), Spring 2008.

Membership

Academy of Management

Academy of International Business

International Association for Chinese Management Research

Strategic Management Society