

# University of South Carolina College of Nursing 2018-2022 Strategic Plan







Our College of Nursing looks quite different today than it did five or six years ago. Our physical infrastructure has been refreshed, our technology and learning spaces have advanced, our "village" has expanded in quantity and expertise, and our quality and successes continue to soar. In light of these changes, our team has invested considerable time, passion and energy over the past year to reflect, discuss, and create a roadmap for our future. We started the strategic planning process with our core values, which are the essence of our identity and beliefs. These values then shaped our new vision and mission, and areas for strategic focus.

I invite you to take a few minutes learning about our vision for the University of South Carolina's College of Nursing "to be a preeminent College of Nursing of distinction that pioneers innovation, leadership, and excellence." We intentionally focus on five strategic areas for our future: people and environment; education; research and scholarship; practice; and leadership and partnerships.

Our future is bright, and we will continue to seize on the endless opportunities for the University of South Carolina's College of Nursing to meet our mission as we "provide nationally recognized educational programs and advance science, practice, and policy to optimize health for all."

I hope you will join us as we continue this journey.

Jeannette O. Andrews PhD, RN, FAAN
Dean & Helen Gurley Wofford Professor of Nursing

## **Mission**

UofSC Nursing provides nationally recognized educational programs and advances science, practice, and policy to optimize health for all.



## **UofSC Nursing Values**

Diversity
Inclusivity
Commitment
Caring
Integrity
Respect
Professionalism

## **Strategic Focus Areas**











## **People and Environment**

#### Goal

Promote a vibrant, respectful, and caring environment that recruits, retains, and fosters development of an inclusive and talented community of students, faculty and staff.





## Objective 1

Cultivate a community of development and mentorship.

## Objective 2

Foster a collaborative, diverse, and equitable climate with respect for individual contributions.

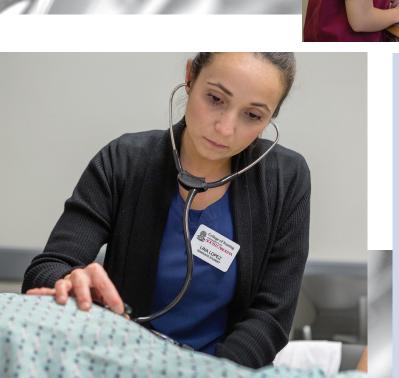
## Objective 3

Align faculty, staff, students and organizational resources to meet our strategic goals.

## **Education**

### Goal

Incorporate innovative best practices in student-centered learning and achieve excellence in educational programs to prepare transformative and culturally competent nurses.



## Objective 1

Utilize emerging technology to deliver progressive program offerings to enhance workforce readiness.

## Objective 2

Integrate concepts of population health, health promotion and social determinants of health using interprofessional learning experiences.

## Objective 3

Prepare nurses to conduct scientific research and lead healthcare improvement through evidence-based scholarship.

## Objective 4

Recruit and graduate highly qualified students from diverse backgrounds.

## **Research & Scholarship**



#### Goal

Lead and accelerate high impact, innovative, nationally recognized research and scholarship, consistent with UofSC Nursing's values.

#### Objective 1

Grow and optimize infrastructure to support research excellence.

## Objective 2

Cultivate and enrich collaborative research and scholarship to advance scientific knowledge.

## Objective 3

Develop and expand research centers to improve health equity and outcomes.



## **Practice**





## Objective 1

Enhance infrastructure to expand faculty practice sites, interdisciplinary student learning, and professional service opportunities.

## Objective 2

Innovate health care delivery models to increase access to care for underserved populations across the lifespan.

## Objective 3

Optimize the long-term sustainability of Carolina Family Practice.

## **Leadership & Partnerships**



#### Goal

Cultivate and expand regional, national, and global initiatives to leverage nursing to meet diverse needs throughout healthcare.

## Objective 1

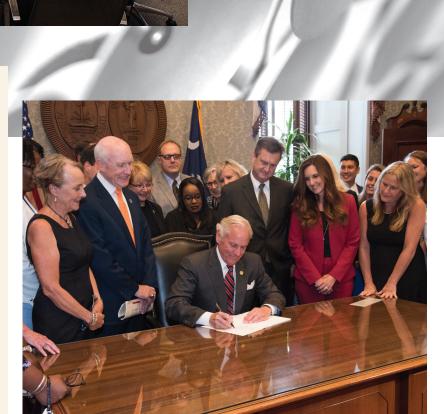
Increase leadership capacity and effectiveness to address individual and organizational goals.

#### Objective 2

Expand and develop strategic partnerships with external providers, organizations, the academic community, domestically and globally.

## Objective 3

Transform healthcare through innovation, collaborations, and policy.



## **UofSC Nursing's Leadership Team**



**Associate Dean of Academics** Dr. Kristen Starnes-Ott is the chief academic officer, providing leadership in the strategic development and implementation of curricula that meet the needs of a diverse undergraduate and graduate student population. She oversees the Office of Student Affairs and Clinical Simulation Lab.



Equity, and Inclusivity Dr. Coretta Jenerette facilitates initiatives to enhance and cultivate a climate of inclusive excellence among the college's students, faculty and staff. She represents the college on the university's Council of Academic Diversity Officers and works with other colleges/units to support equity, inclusion and diversity efforts.

Associate Dean for Diversity,



Affairs Dr. Robin Dail provides leadership for development and career enhancement, workload, scholarship and special projects to enhance the organizational culture and productivity for our faculty.



Leadership Dr. Ronda Hughes oversees the four major activities of the center: statewide action coalition/One Voice One Plan, Amy V. Cockcroft Leadership Program, SC Office of Healthcare Workforce Research for Nursing and continuing education provider. She also serves as the director of and faculty in the DNP nurse executive program.

Director, Center for Nursing



**Associate Dean of Research** Dr. Bernardine Pinto oversees all operations and activities of the Office of Research to foster the research mission and growth of the college's research portfolio by facilitating grant submissions to local, regional and national funding agencies.



Director, ACORN Dr. Cynthia Corbett is the SmartState Endowed Chair in Clinical Effectiveness Research and Director of the Advancing Chronic care Outcomes through Research and iNnovation Center. She also serves as the interim director of the PhD program.



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