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University of South Carolina  
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

March 16, 2018

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met at 10:00 a.m. on Friday, March 16, 2018, in the Alumni Center's C. Edward Floyd Boardroom.

Members present were: Ms. Leah B. Moody, Chair; Mr. Thomas C. Cofield; Mr. A.C. "Bubba" Fennell III; Mr. William C. Hubbard; Dr. C. Dorn Smith III; Mr. Thad Westbrook; and Mr. John C. von Lehe Jr., Board Chairman. Absent were: Mr. Mark W. Buyck Jr. and Mr. Tommy Preston Jr.

Other Board members present were: Mr. J. Egerton Burroughs; Mr. Toney J. Lister; Mr. Miles Loadholt; Mr. Hubert F. Mobley, Board Vice Chairman; Ms. Rose Buyck Newton; Mr. Eugene P. Warr Jr.; Mr. Mack I. Whittle Jr.; and Mr. Charles H. Williams.

Also present were: Faculty Senate Chair Marco Valtorta; Student Government President Ross Lordo; and Faculty Liaison Committee members August E. "Augie" Grant; Camelia C. Knapp; Benjamin Nelson; William E. Sudduth; and Hendrikus "Hennie" van Bulck.

Others present were: President Harris Pastides; Secretary J. Cantey Heath Jr.; General Counsel Walter "Terry" H. Parham; Chief Operating Officer Edward L. Walton; Chief Financial Officer Leslie Brunelli; Chief Information Officer Doug Foster; Chief Audit Executive Pam Doran; USC Advancement Team Leader Paula Harper Bethea; Vice President for Student Affairs Dennis Pruitt; Vice President for Development Jancy Houck; Vice President for System Planning Mary Anne Fitzpatrick; Vice President for Human Resources Chris Byrd; Chief Communications Officer Wes Hickman; Athletics Director Ray Tanner; University Treasurer Pat Lardner; Chief Diversity Officer John H. Dozier; Vice Provost and Dean of Undergraduate Studies Sandra J. Kelly; Palmetto College Chancellor Susan Elkins; USC Aiken Chancellor Sandra Jordan; USC Beaufort Chancellor Al Panu; USC Upstate Chancellor Brendan Kelly; College of Arts and Sciences Dean Lacy Ford; College of Education Dean Jon Pedersen; College of Engineering and Computing Dean Hossein Haj-Hariri; Darla Moore School of Business Dean Peter Brews; Darla Moore School of Business Senior Associate Dean of International Programs and

Partnerships Kendall Roth; USC Aiken Executive Vice Chancellor for Academic Affairs Jeff Priest; Associate Vice President for Student Life Anna Edwards; Executive Director for the Office of Economic Engagement William D. “Bill” Kirkland; Director of State Government Relations Derrick Meggie; College of Education Assistant Dean for Academic and Student Affairs Rob Dedmon; Student Body President-Elect Taylor Wright; Arnold School of Public Health Director of Global Health Initiatives Edward A. Frongillo Jr.; Arnold School of Public Health Graduate Director – Department of Health Promotion, Education, and Behavior, Ken Watkins; USC Lettermen’s Association President Mike Ragin; College of Education Assistant Professor Ismahan Arslan-Ari; University Technology Services Production Manager Matt Warthen; and Board staff members Terri Saxon and Ina Wilson.

I. Open Session: Call to Order

Chair Moody called the meeting to order and invited committee members to introduce themselves. Ms. Moody asked Mr. Lordo to introduce the newly elected, incoming Student Government President Taylor Wright. Trustees welcomed Mr. Wright and offered their congratulations.

She stated notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Hickman said no media representatives were in attendance.

**Motion for Executive Session**

Chair Moody stated there were personnel matters dealing with honorary academic titles, appointments with tenure, and honorary degree nominations appropriate for Executive Session. Mr. Fennell moved to enter Executive Session and Mr. Westbrook seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: President Pastides, Secretary Heath, members of the President’s Executive Council, Ms. Doran, Dr. Sandra Kelly; Dr. Valtorta, Mr. Lordo and Faculty Liaison Committee members.

**Executive Session**

**Return to Open Session**

II. USC Columbia

Chair Moody called on Dr. Sandra Kelly to present the USC Columbia agenda items.

A. New Dual-Degree Program – Darla Moore School of Business (DMSB) and EM Lyon Business School (EMLYON)

- Dual Degree Doctoral Program in Business Administration (Administration Ph.D., DMSB/Management Ph.D., EMLYON)

Dr. Kelly said EMLYON is a highly regarded business school in Europe. The proposed program would give students the opportunity to pursue degrees at both institutions, acquiring the Ph.D. in Business Administration from USC and the Ph.D. in Management from EMLYON.

In response to a Trustee question, DMSB Senior Associate Dean Kendall Roth said EMLYON was selected as a partner institution due to its international ranking (it is one of the top five business schools in France) and because the proposed program leverages distinct research and scholarly capabilities of each school. Additionally, several DMSB faculty already conduct research with EMLYON faculty.

Chair Moody called for a motion to recommend approval by the full Board of this new Dual Degree Doctoral Program in Business Administration (Administration Ph.D., DMSB/Management Ph.D., EMLYON) in the Darla Moore School of Business as presented and described in the materials posted on the Board Portal. Mr. Westbrook so moved and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

B. New Certificate

- Graduate Certificate in Global Health, Arnold School of Public Health

Dr. Kelly said the proposed Graduate Certificate in Global Health addresses the need for clinical and public health professionals to understand health environments and policy that extend beyond national borders due to increased intercontinental travel and every-day interactions of people from different parts of the world.

The program will be open to both current public health students as well as those outside of the Arnold School of Public Health with an interest in global health. Enrollment is expected to be 10 students per year with no new associated costs.

Chair Moody called for a motion to recommend approval by the full Board of the Graduate Certificate in Global Health in the Arnold School of Public Health as presented and described in the materials posted on the Board Portal. Mr. Westbrook so moved and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

C. Name Change

- Bachelor of Arts in Management Science to Bachelor of Science in Business Administration Operations and Supply Chain, DMSB

Dr. Kelly stated this name change is requested as a result of employer feedback indicating a better name for this program was needed. The proposed new name is more descriptive of the actual content of the program and is widely understood in the business community.

Chair Moody called for a motion to recommend approval by the full Board of the requested name change from Bachelor of Arts in Management Science to Bachelor of Science in Business Administration Operations and Supply Chain as presented and described in the materials posted on the Board Portal. Dr. Smith so moved and Mr. Westbrook seconded the motion. The vote was taken and the motion carried.

D. Articulation Agreement – USC and Midlands Technical College (MTC)

1. Bachelor of Arts (BA) in Early Childhood Education
2. Bachelor of Arts (BA) in Elementary Education
3. Bachelor of Arts (BA)/Bachelor of Science (BS) in Middle Level Education

Dr. Kelly explained the proposed agreement would provide a clear path for qualified MTC students who have completed their associate degree studies to be admitted into one of the following programs: BA in Early Childhood Education, BA in Elementary Education, and BA/BS in Middle Level Education. She said the faculty and administrators from both institutions would work collaboratively to ensure experiences and coursework at MTC are of high quality, meet students' needs, and are updated as necessary.

Chair Moody called for a motion to establish this articulation agreement between the USC College of Education and Midlands Technical College as presented and described in the materials posted on the Board Portal. Mr. Hubbard so moved and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

E. New Center

- South Carolina Center for Assistive Technology and Educational Research (SC-CATER), College of Education

Dr. Kelly said the new center's goal is to provide adaptive technology and enhanced online learning mechanisms for South Carolinians. The proposed date of implementation is April 2018 with Dr. Ismahan Arslan-Ari serving as the center's director. SC-CATER will work collaboratively with students in the College of Education and School of Medicine's Rehabilitation Counseling program. The College of Education has agreed to fund the center for the first two years and provide space in the Child Development Research Center. The School of Medicine and the College of Engineering and Computing will also provide assistance and support the start-up of this center. After two years, SC-CATER will be supported by external funding.

Chair Moody called for a motion to establish SC-CATER in the College of Education as presented and described in the materials posted on the Board Portal. Mr. Fennell so moved and Dr. Smith seconded the motion. The vote was taken and the motion carried.

Ms. Moody next called on the Chancellors of the University's Comprehensive Campuses for presentation of action items.

III. USC Aiken

A. Program Modification

— Bachelor of Arts in Music Education

Chancellor Jordan said the program modification calls for clarification of the two concentrations (choral and instrumental) within the degree. She said officially designating these as concentrations has the benefit of allowing them to be documented on student transcripts.

Chair Moody called for a motion to recommend approval by the full Board of the program modification to the Bachelor of Arts in Music Education at USC Aiken as presented and described in the materials posted on the Board Portal. Mr. von Lehe so moved and Dr. Smith seconded the motion. The vote was taken and the motion carried.

IV. USC Beaufort

A. Mission Statement

— Reaffirmation

Chancellor Panu said during the Commission on Higher Education (CHE) approval process there was a minor modification to the language of the USC Beaufort Mission Statement, initially approved by the Board in April 2017. As a result, he was presenting the mission statement to the Board for reaffirmation with this slightly modified language.

Chair Moody called for a motion to recommend approval by the full Board of the revised USC Beaufort mission statement as presented and described in the materials posted on the Board Portal. Mr. Westbrook so moved and Mr. Hubbard seconded the motion. The vote was taken and the motion carried.

V. USC Upstate

A. New Programs

1. Master of Education in Teaching and Learning
2. Master of Science in Business Analytics

Chancellor Kelly said USC Upstate was seeking to offer two new programs: 1) Master

of Education in Teaching and Learning, a consolidation of two existing masters programs that will be delivered 100% online; and 2) Master of Science in Business Analytics, an in-demand program currently not offered anywhere else in South Carolina.

Chair Moody called for a motion to recommend approval by the full Board of these two new programs at USC Upstate Master of Education in Teaching and Learning and Master of Science in Business Analytics as presented and described in the materials posted on the Board Portal. Mr. Hubbard so moved and Westbrook seconded the motion. The vote was taken and the motion carried.

B. Program Modification

— Bachelor of Arts in Chemistry

Chancellor Kelly said a Bachelor of Arts in Chemistry is proposed to complement the existing Bachelor of Science in Chemistry. In response to a question by President Pastides, Chancellor Kelly said the BA in Chemistry degree could translate into a number of applications including opportunities to enter health professions, textile industries and chemical manufacturing companies.

Chair Moody called for a motion to recommend approval by the full Board of the program modification to add a Bachelor of Arts in Chemistry at USC Upstate as presented and described in the materials posted on the Board Portal. Dr. Smith so moved and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

VI. Other Matters

Chair Moody asked Ms. Jancy Houck to provide an update on the Give 4 Garnet campaign. Ms. Houck said Give 4 Garnet would be an annual one-day campaign where alumni, students, staff and friends of the University can come together to make a difference for USC. This year April 18, 2018, has been designated as Give 4 Garnet day with the goal to raise \$3 million in 18 hours and one minute (1801). Ms. Houck explained there would be a number of different marketing efforts launched to help spread the message and she shared some promotional videos with the committee. In closing, she invited everyone to participate on Give 4 Garnet day.

VII. Adjournment

There being no other items to come before the committee, Chair Moody adjourned the meeting at 10:45 a.m.

Respectfully submitted,

J. Cantey Heath, Jr.  
Secretary