

# WHY YOU SHOULD HIRE GRADUATE-LEVEL TALENT

FROM THE MOORE SCHOOL

More than 40 years ago, the University of South Carolina recognized that the globalization of business was not a trend, but a revolutionary change that required a new approach to business education. That's why, at the Darla Moore School of Business, you'll find a series of MBA and specialty master's programs designed to satisfy the flexible needs of students, while at the same time meeting the rapidly changing hiring needs of employers.

### **MBA PROGRAMS**

#### **INTERNATIONAL MBA**

The Moore School is among the highest-ranked business schools in the world for international business education. Candidates of our 22-month International MBA program participate in an immersion program that includes courses and projects, which will elevate their understanding of cultural and business dynamics in a vibrant global market. A 10- to 15- week internship is part of the curriculum, along with an option to focus on one of four specializations: finance, global supply chain and operations management, marketing or strategic management. This combination of a broad understanding of doing business worldwide and a deep dive into a functional area of expertise makes IMBA graduates a great hire, capable of impacting your organization on day one.

#### **ONE-YEAR MBA**

Our rigorous, one-year MBA program begins annually in July with initial foundational courses before then students delve deeply into one of four specializations: finance, global supply chain and operations management, marketing or strategic management. Designed for students making a career pivot or needing a limited exit from the workforce, this program graduates highly motivated, focused candidates ready to impact your organization with a balance of experience and expertise.

#### **PROFESSIONAL MBA**

The Moore School's Professional MBA program is one of the top 25 part-time MBA programs in the United States, enabling students to learn from top faculty while continuing their career. PMBA students can select from a large variety of specializations, graduate certificates and combination degrees to further enhance their skills and experience prior to graduation. Although

typically employed while in the program, upon graduation many spring-board into new roles. The combination of high levels of work experience and topnotch business education makes these seasoned scholars fantastic candidates for direct hire into your organization.







## MASTER'S PROGRAMS

#### **ACCOUNTANCY**

The Master of Accountancy program at the Moore School empowers students to be thought leaders in accounting. We arm them with what they need (i.e., a customizable curriculum with realworld training, interaction with industry professionals, classes with top-ranked educators and CPA preparation) to be 100 percent confident in their ability to be successful upon graduation. Firms and corporations cannot go wrong hiring from this program.

#### **BUSINESS ANALYTICS**

Data shapes every aspect of the business world. Professionals in all sectors need to know how to use data to improve and understand complex business, policy or economic questions and to facilitate informed decision making. The Master of Science in Business Analytics is a flexible, one-year program that provides students with an in-depth understanding of business analytics and how data can be translated into actionable insights for companies and organizations.

#### **ECONOMICS**

The Master of Arts in Economics program at the Moore School combines a solid foundation in economics or financial economics with an emphasis on applying that knowledge to real-world situations. The program prepares students for careers as professional economists in government and business by developing students who approach economics-related issues analytically, understand how to use data to answer economic research questions empirically and effectively communicate research findings.

#### **HUMAN RESOURCES**

Today's business environment is defined by rapid technological change, global competition and an emphasis on efficiency, making the human resource function an important strategic asset. The MHR program at the Moore School is one of the top programs in the country, with a 30-year history of training high-level HR talent ready to be strategic partners and make an impact on their first day. All MHR students complete a paid professional internship prior to graduating from this threesemester program. With high-level practical experience as well as a deep

understanding of all aspects of the HR function, an MHR graduate from the Moore School hits the ground running.

#### **INTERNATIONAL BUSINESS**

The Master of International Business program provides a broadened and integrative understanding of business and government interactions globally. Students can select from the one-year program or the MIB double degree, which allows students to earn two master's degrees in two years: one from UofSC and one from an acclaimed international partner school. Both programs provide unique academic learning opportunities in the classroom as well as a myriad of experiential learning. Students partake in a rigorous, distinctive curriculum that prepares them to analyze the cultural, sociopolitical and institutional forces that shape global business.





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