



Master of International Business

Darla Moore School of Business

DOUBLE-DEGREE PROGRAM

BOCCONI UNIVERSITY | MILAN, ITALY



What is the Master of International Business Double-Degree program?

The MIB Double-Degree program is a two-year immersion program enabling you to earn two master's degrees from two world-renowned universities in two different countries, giving you a new perspective on how the world works.

You earn a Master of International Business degree at the Darla Moore School of Business — the nation's leading institution for international business education — followed by a Master of International Management or a Master of Science in Marketing degree at Bocconi University, ranked the No. 6 management master's program in the world by Financial Times. Designed to shape the CEOs of tomorrow, both programs combine management skills with a deep understanding of the worldwide marketplace — providing you with everything you need to master a world in motion.

Why is it valuable to participate in this program?

The MIB degree is a direct path to a career in international business — a second degree from one of our partners accelerates this process. Both degrees provide you with:

- Real-world experience and credentials to demonstrate your ability to succeed in the global economy
- Access to a global network of peers
- Educational immersion at top-ranked international universities

Why choose the Bocconi Double-Degree program?

Bocconi University's Master of International Management and Master of Science in Marketing degrees are designed to train students to become global leaders in multinational firms through its cutting-edge coursework, which includes a global internship and a thesis. If you're interested in international consulting, cross-cultural management, entrepreneurship, or global strategy, you're particularly well-suited for this program. Bocconi's experiential learning-based program gives you the ability to learn through doing — an opportunity that is becoming increasingly important in today's dynamic business marketplace.

Courses offered at Bocconi include:

- Corporate Strategy
- Marketing Decisions
- International Finance
- Foundations of Globalization
- International Comparative Business Law
- Performance Measurement
- and many others

Students are required to take part in an internship, in Italy or abroad, as well as complete a thesis to demonstrate their research abilities.



Career connections and employment outlook

The Moore School's Office of Career Management prepares you for a successful job search by developing and delivering value-added training focused on career exploration and targeted job placement. As an MIB student, you'll be trained in a wealth of skills to launch your international career, including resume development, interviewing, building a personal brand and professional networking opportunities.

Furthermore, each of our partner schools have extensive career centers to support students in their chosen careers through international internships, international career fairs, personalized career advice and one-on-one career coaching. Through this incredibly strong combination, recent graduates of the MIB have found placement at companies such as IBM, PricewaterhouseCoopers, Dell, Capgemini, Ernst and Young, Bank of America and many other leading international corporations.



FALL 2023 DEADLINES:

Priority: Dec. 1

Normal Decision: Feb. 1

Late Decision: March 15

For highly competitive applications, a student may be automatically awarded a seat in a double-degree program. Other applications will be considered in select rounds, with seats being allocated based on the strengths of each applicant.

FINANCIAL ASSISTANCE AND PROGRAM COSTS:

Both fellowships and graduate assistantships are available for double-degree applicants. Awards are based on the quality and depth of the current applicant pool and on the total amount of dollars available. The earlier you apply, the more financial assistance is available to both domestic and international students.

TUITION COSTS FOR THE MIB DOUBLE-DEGREE PROGRAM:

Resident Status	Total Two-Year Cost for Program (U.S. Dollars)
In-State/Resident	\$36,300
Non-Resident	\$43,260

READY TO GET STARTED? CONTACT US TODAY:

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ABOUT THE DARLA MOORE SCHOOL OF BUSINESS

For nearly a century, the Darla Moore School of Business at the University of South Carolina has provided outstanding business education to students who have gone on to become leaders in every business sector. Known worldwide for its top-ranked programs in international business, the Moore School is home to a world-class faculty and 12 major research centers. Upon graduation, Moore School students join an international network of nearly 50,000 alumni working in all 50 states and more than 95 countries on six continents.

Learn more at sc.edu/moore.